



eModal Assists Medical Suppliers with “Fast Track” Digital Processing for Import Container Pickups

A streamlined path for Medical Supplies to bypass Port congestion

SOMERSET, N.J. – 03 November 2021 -- Advent eModal, provider of the eModal® suite of applications that simplify and accelerate the flow of cargo across the intermodal supply chain, recently announced the ability to streamline the movement of containerized medical equipment supplies. Working with SSA and ITS terminals within the Port of Long Beach, Advent eModal introduced an expedited process and digital toolsets enabling beneficial cargo owners (BCOs) to expedite the movement of containers with vital medical supplies so they can more quickly get to market.

By registering with eModal as an approved medical equipment supplier, BCOs have access to a special area in the eModal platform to provide relevant container, vessel, and terminal details. This information is then digitally provided to the terminal operator where the containers are approved for expedited motor carrier pick up without the need to book an appointment at the terminal.

“We want to thank SSA Terminals, ITS, the Port of Long Beach, the Health Industry Distributors Association (HIDA), the Advanced Medical Technology Association (AdvaMed) and the International Safety Equipment Association (ISEA) for highlighting this critical need. Working together, the industry moved from an idea to a viable digital solution in just under one week,” stated Dennis Monts, COO of Advent eModal. “With the supply chain currently under significant stress, we are gratified to be able to play a role in bringing digital solutions that can help alleviate that stress where it is most needed.”

The medical equipment supplier associations shared their enthusiasm about having a process to help streamline the movement of this vital cargo.

“During this ongoing global pandemic, it is crucial that medical supplies keep moving,” stated Abby Pratt, senior vice president of global strategy & analysis at AdvaMed. “We’re grateful to the Port of Long Beach, the terminal operators, and Advent eModal for addressing this important issue.”

“We want to thank all those involved for providing a means to ensure that PPE and other critical supplies can move more fluidly to where they are needed,” stated Linda Rouse, vice president of supply chain at HIDA.

“We appreciate everyone’s efforts in designing this fast-track method to help expedite the movement of essential supplies from the port to market,” commented Dan Glucksman, public affairs director at ISEA.

About Advent eModal

The eModal® platform is the world’s largest port community system serving intermodal operators in North, Central and South America, Australia, and the United Kingdom. Active in every U.S. port, Advent eModal technology is at the core of operations in eight of the top 10 largest port communities in North America. Advent eModal developed applications provide executional tools and APIs offering cargo visibility; terminal pre-advice and appointments; payment processing and data enabled business intelligence. More than 85 global port authorities and container terminals, over 200 inland depots and 160,000 users trust Advent eModal and its SaaS platforms like [eModal.com](https://www.adventemodal.com), [Chassis.com](https://www.adventemodal.com) and eModal Data Services (EDS) to optimize daily operations and process over 200 million monthly cargo transactions. For more information, visit <https://www.adventemodal.com>.

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